

Faculty of Business and Economics

The Competitiveness of the Palestinian Stone and Marble Exporting Companies: Challenges and Potential Strategies

تنافسية الشركات الفلسطينية المصدرة "للحجر و الرخام: التحديات و الاستراتيجيات الممكنة"

Prepared by George Kapataies

Supervisor Dr. Grace Khoury

This Thesis was Submitted in Partial Fulfillment of the Requirements for the Degree of Master in Business Administration, from the Faculty of Business and Economics at Birzeit University, Palestine

Palestine, Birzeit June, 2015